# Bayesian Statistics and Machine Learning 

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## A Simple Game

- Assume there are two types of coins: one is the regular fair coin (R) and the other is the special coin (S) with both sides are heads. If we toss a coin, we we got consecutive heads. How many consecutive heads do you want to see before you are willing to bet that this is a special coin?
$\diamond 3$ consecutive heads? $\quad \mathbb{P}(3 H \mid R)=\left(\frac{1}{2}\right)^{3}=1 / 8$.
$\diamond 5$ consecutive heads? $\quad \mathbb{P}(5 H \mid R)=\left(\frac{1}{2}\right)^{5}=1 / 32$.
$\diamond 10$ consecutive heads? $\quad \mathbb{P}(10 H \mid R)=\left(\frac{1}{2}\right)^{10}=1 / 1024$.
- What if you were told that the coin were picked up from a bag of 1000 coins in total and 999 of them are regular and 1 of them is the special kind? Will you still bet the coin is a special one when you see 3,5 , or 10 consecutive heads?
- Prior knowledge about the coin matters!


## Bayes' Rule

- What we really cares is the probability that the coin is a regular one when we see say 10 consecutive heads? i.e. $\mathbb{P}(R \mid 10 H)$.


## Bayes' Rule

Let $C_{1}, C_{2}, \cdots, C_{k}$ form a partition of $\mathcal{C}$, and $B$ be another random event with $P(B) \neq 0$, then

$$
\mathbb{P}\left(C_{j} \mid B\right)=\frac{\mathbb{P}\left(C_{j} \cap B\right)}{\mathbb{P}(B)}=\frac{\mathbb{P}\left(B \mid C_{j}\right) \mathbb{P}\left(C_{j}\right)}{\mathbb{P}(B)}=\frac{\mathbb{P}\left(B \mid C_{j}\right) \mathbb{P}\left(C_{j}\right)}{\sum_{i}^{k} \mathbb{P}\left(B \mid C_{i}\right) \mathbb{P}\left(C_{i}\right)}
$$

## Bayes' Rule

- What we really cares is the probability that the coin is a regular one when we see say 10 consecutive heads? i.e. $\mathbb{P}(R \mid 10 H)$.
- First case,

$$
\begin{aligned}
\mathbb{P}(R \mid 10 H) & =\frac{\mathbb{P}(10 H \mid R) \mathbb{P}(R)}{\mathbb{P}(10 H \mid R) \mathbb{P}(R)+\mathbb{P}(10 H \mid S) \mathbb{P}(S)} \\
& =\frac{(1 / 2)^{10} \cdot 1 / 2}{(1 / 2)^{10} \cdot 1 / 2+1 \cdot 1 / 2} \approx 0.001
\end{aligned}
$$

- Second case,

$$
\begin{aligned}
\mathbb{P}(R \mid 10 H) & =\frac{\mathbb{P}(10 H \mid R) \mathbb{P}(R)}{\mathbb{P}(10 H \mid R) \mathbb{P}(R)+\mathbb{P}(10 H \mid S) \mathbb{P}(S)} \\
& =\frac{(1 / 2)^{10} \cdot 999 / 1000}{(1 / 2)^{10} \cdot 999 / 1000+1 \cdot 1 / 1000} \approx 0.494
\end{aligned}
$$

## Frequentist versus Bayesian

- Frequentists treat parameters of interest as fixed value, while Bayesian treat parameters of interest as a random variable.
- For example, for a given coin, we are interested in the probability that it appears as head when toss it (let the probability be $\theta$ ). To evaluate $\theta$, we may toss the coin for $N$ times and counted the number of heads, say $y$.
For frequentist, one common estimator of $\theta$ is $\hat{\theta}=y / N$.
For Bayesian, they first assign a prior distribution to $\theta, \pi(\theta)$ and given $\theta$, we have an likelihood $f(y \mid \theta)$ and then by Bayes' Theorem, the posterior distribution of $\theta$ is:

$$
f(\theta \mid y)=\frac{f(y \mid \theta) \pi(\theta)}{f(y)}, \quad f(\theta \mid y) \propto f(y \mid \theta) \pi(\theta)
$$

where $f(y)$ is the marginal distribution and $f(y)=\int f(y \mid \theta) \pi(\theta) d \theta$.

- Difficulties with Bayesian approach


## Coin example

Let the prior distribution of $\theta$ be $\operatorname{Beta}(1,1)$ and clearly $y \sim \operatorname{Bino}(N, \theta)$, so the likelihood is

$$
f(y \mid \theta)=\binom{N}{y} \theta^{y}(1-\theta)^{N-y}
$$

and it can be shown that the posterior distribution of $\theta$ also a Beta distribution, $\operatorname{Beta}(y+1, N-y+1)$.

## Coin Example

prior and posterior distribution of theta


Figure: Plot of prior and posterior distribution of $\theta$

## Linear regression

Assume we have a linear regression $y=w_{0}+w_{1} x+\epsilon$ and $\epsilon \sim N(0,1 / \beta)$. We are interested in the unknown parameter $\boldsymbol{w}=\left(w_{0}, w_{1}\right)^{T}$.

We generate synthetic data from the function $f(x, \boldsymbol{a})=a_{0}+a_{1} x$ with $a_{0}=-0.3$ and $a_{1}=0.5$. We first choosing values of $x_{n}$ from the uniform distribution $U(x \mid-1,1)$, and then evaluating $f\left(x_{n}, \boldsymbol{a}\right)$ and finally adding Gaussian noise with standard deviation of 0.2 to obtain the target values $t_{n}$. From this data we are trying to recover the value of $w_{0}$ and $w_{1}$.

For frequentist, we could use ordinary least squares or maximum likelihood to estimate w. We can also do this by Bayesian method. Assume the prior distribution of $\boldsymbol{w}$ is:

$$
\boldsymbol{w} \sim N(0,1 / \alpha \boldsymbol{I})
$$

The posterior distribution of $\boldsymbol{w}$ is also a Gaussian distribution.

## Linear Regression with Bayesian Method



## Linear Regression with Bayesian Method







## Reference

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Carlin, Baradley Louis, Thomas (2008) Bayesian Methods for Data Analysis, third edition, CRC press

## Thank You!

